

CMC DG Member Initiatives Committee (DMIC) (New Member Retention)

**Activities Report to Denver Group Council; Period Covered 6/1/2024 through 6/30/2024
Submitted 7/1/2024**

To: Genna Morton (DGC)

cc: Jeff Flax (for upload), Mary Bradley, Ashley Hanlon, Michael McMahon, Wayne Howell, Abbie Gentry

Current Committee Members:

Robbie Monsma (New Member Hikes support, AHS Trip Leader/Documents and trip leading)

Michael McMahon (New Member Hikes and trip leading)

Wayne Howell (BSS Director AHS Trip Leader Management and trip leading)

Abbie Gentry (AHS Newsletter and AHS trip leading)

1. Ascending Hike Section (Robbie Monsma, Durham Monsma, Wayne Howell, Abbie Gentry, Terry Ploski, Jack Melim, Craig Townsend, and a couple of other occasional Trip Leaders)

We had 15 trips in June with 139 members! New leaders are stepping up. NoCo is now leading its own Ascending Hikes independently, so they are not included in these stats.

June 2024 Denver Ascending Hikes Stats:

Date	Day	Location	Roster
6/1	Saturday	North Fork Trail	8
6/1	Saturday	S. Willow Creek Falls	12
6/2	Sunday	S. Willow Creek Falls	10
6/4	Tuesday	Elk Meadows	canceled
6/4	Tuesday	White Ranch	11
6/9	Sunday	North Ben Tyler Trail	10
6/11	Tuesday	Matthew Winters	2
6/11	Tuesday	Reynolds Park	9
6/13	Thursday	Bergen Peak	10
6/16	Sunday	Mt Flora	11
6/19	Wednesday	GGSP Panorama Point	10
6/29	Saturday	Genesee Mtn	11
6/29	Saturday	Niwot	11
6/30	Sunday	Niwot	12
6/30	Sunday	Gore Range Trail	12
# of trips 15			139

2. **New and Prospective Member Hikes (2-3 hikes per month) – Michael McMahon, Monsmas, others.**
 - a. **Reminder:** We still do not have a proper New Member Hikes web page. There is a dummy page there already (<https://www.cmc.org/groups-sections/special-interest-sections/new-member-hikes>), and replacement copy/photos have been supplied.
 - b. **Reminder:** We still do not have a new member helps information page at the site – either text or links. Such information is on Robbie’s private Google Docs page. The information belongs in one dedicated spot on the CMC site. WTS has loaded our trifold brochure at their site. I plan to make a generic version of the Ascending Hike Member Guide for posting there also.
 - c. **Reminder:** We have asked for the first tile at the Schools page to be a list of no pre-requisite classes since new members ask. Has not happened: <https://www.cmc.org/education-adventure/schools-courses>

June 2024 Denver New Member Hike Stats (note PPG and NoCo also leading them now – not included here):

Day	Date	Roster Total	TL + Vets	New Member	Guest/ Prospective Member	Waiting Lists	No Shows
Saturday	6/9/2024	10	1	6	3	6	0
Sunday	6/29/2024	8	1	4	3	0	0
2 Trips		18 roster members					

3. **Beginner Snowshoe School (Robbie Monsma, Wayne Howell, others)**
 We are using the summer to complete our end-of-season task list. We did order beanies as reward for our instructors, thanks to Denver Group Council. The beanies with our badge have been well received.