

CMC DG Member Initiatives Committee (DMIC) (New Member Retention)

**Activities Report to Denver Group Council; Period Covered 5/1/2024 through 5/31/2024
Submitted 6/5/2024**

To: Genna Morton (DGC)

cc: Jeff Flax (for upload), Mary Bradley, Ashley Hanlon, Michael McMahon, Wayne Howell, Abbie Gentry

Current Committee Members:

Robbie Monsma (New Member Hikes support, AHS Trip Leader/Documents and trip leading)

Michael McMahon (New Member Hikes and trip leading)

Wayne Howell (BSS Director AHS Trip Leader Management and trip leading)

Abbie Gentry (AHS Newsletter and AHS trip leading)

1. New and Prospective Member Hikes (2-3 hikes per month) – Michael McMahon, Monsmas, others.

- a. June looks like it will be a busy month as waitlists are forming and sometimes two leaders are needed to create two groups.
- b. Reminder: We still do not have a proper New Member Hikes web page. There is a dummy page there already (<https://www.cmc.org/groups-sections/special-interest-sections/new-member-hikes>), and replacement copy/photos have been supplied.
- c. Reminder: We still do not have a new member helps information page at the site – either text or links. Such information is on Robbie’s private Google Docs page. The information belongs in one dedicated spot on the CMC site. WTS has loaded our trifold brochure at their site. I plan to make a generic version of the Ascending Hike Member Guide for posting there also.
- d. We have asked for the first tile at the Schools page to be a list of no pre-requisite classes since new members ask. Has not happened: <https://www.cmc.org/education-adventure/schools-courses>

May 2024 Denver New Member Hike Stats:

Day	Date	Roster Total	TL + Vets	Waiting Lists	No Shows
Sunday	5/5/2024	9	1	0	0
Saturday	5/31/2024	7	1	0	0
2 Trips		16 roster members			

2. Beginner Snowshoe School (Robbie Monsma, Wayne Howell, others)

Our season is over, but we are using the summer to complete our end-of-season task list. We did order beanies as reward for our instructors, thanks to Denver Group Council.

3. Ascending Hike Section (Robbie Monsma, Durham Monsma, Wayne Howell, Abbie Gentry, Terry Ploski, Jack Melim, Craig Townsend, and a couple of other occasional Trip Leaders)

We had 12 trips in May with 120 members! NoCo is now leading their own Ascending Hikes independently, but they are not included in these stats.

May 2024 Denver Ascending Hikes Stats:

Date	Day	Location	Roster
5/3	Friday	Falcon	12
5/4	Saturday	Evergreen Mtn	9
5/4	Saturday	Pine Valley Ranch	11
5/5	Sunday	Staunton	13
5/10	Friday	Deer Creel Cyn	7
5/17	Friday	Beaverbrook	14
5/18	Saturday	Betasso	10
5/19	Sunday	Goose Creek	10
5/21	Tuesday	Galbraith	2
5/24	Friday	Bergen Peak	12
5/25	Saturday	White Ranch	9
5/30	Thursday	Legault Mtn	11
# of trips 12			120