Denver Group Council Meeting Minutes – August 13, 2024, 6:30 PM

Location: Explorers Lab, American Mountaineering Center, Golden

Council Attendees: Scott Kramer, Genna Morton, Kirsten Polley, Sandy Heise, Steve Bohara, Jim Guerra, Brian Kelleher, David Swenson

Guest:

Unable to attend with prior notice:

Not Present:

Topic (Presenter)	Deliverable/Responsible Party/Date Due	Minutes
Part 1: Begin at 6:30 pm		
Welcome: Call to order/ Chair comments	Chairs: Genna Morton and Kirsten Polley	
OPEN DISCUSSION		
Review/Approval of previous meeting minutes	July meeting minutes	 Recap of July meeting Need to reconcile how CMC manages cash flow and payment of DGC receivables
Future guest ideas	DGC intro for Graham & Mara (permits)Ula Tyl and Tyler Simon from Trailblazers	-
	Officer Reporting	
Co-Chairs (New): Genna and Kirsten	 Debrief on Scott and Genna's discussion with Graham and Stacey re Denver Schools and Budget Genna update on conversation with Boulder 	 Discussed planning of annual meeting for a time in November (11/16). Potential speakers and creation of a staff for planning.

	Group Chair Jason ■ Discuss Annual Meeting	 Kirsten will take lead on planning the annual meeting. Plan is to have the event at AMC, but will need to plan for a backup space.
DEI: Kirsten		No update.
• Treasurer: Scott	As of the end of July, schools and sections have generated \$67,302 of net cash flow. Unfortunately, our receivables to the state have increased by \$104 871 during this financial year, while our savings account has decreased from \$104,868 to \$81,908 because of having to cover the expenses for our group. The staff has asked us to help more with expenses but has not given us insight into CMC's financial position so we can see how we might help. I think this needs to be addressed. Attached are the current financial reports for your review.	
Secretary: Steve		No update.
New Website Updates: Scott	The site appears to be operating well, with many schools, events, and trips being created. I think the time has come for more reports to help our leaders analyze their efforts. Staff have been saying they are working on reports and dashboards, but we have not seen the results. We have talented volunteers who could help with this process, and I think the staff needs to ask for help.	The current issue with the website is insufficient reporting. Discussions with programmer are underway to fix the problem. Need to open data up to larger group.

State Council: Genna	I was unfortunately not able to make the July meeting, so I'm looking to get some notes.	State does not want to change WFA administration. Mostly impacts remote groups within the state. Four people are leaving the board; replacements are sought outside of Denver.
• Trailblazers: David	Trailblazers will continue to have a presence at New Member Night, as that did yield some new trailblazers at recent events. We would like to discuss how to get trailblazers specific gear, or any reimbursement for things like posters/brochures to promote the section, as we are also using it to try to attract new members to the club in general.	Trailblazers are attending new member nights. This seems to have been fruitful in that new members met at the meeting have attended subsequent trailblazer events.
Liaison Assignments for 2024:		
• Leadership Committee: Jim	The June 30th deadline for trip leaders to get current on Wilderness First Aid has passed. Since July 1st, any trip leaders who are not current on WFA had their trip leader privileges removed and were awarded the Trip Leader Emeritus badge. Should any former trip leader ("TL Emeritus") take WFA, they will have their trip leader privileges restored.	 Scholarships have slowed down since WFA scholarships ended in July. 191 trip leaders were current with WFA; 80 on emeritus status with some with WFA plans to become reactivated. Year-over-year down 13%.

	, ,			
			ACTIVE as %	
data from 7/23/2024	TOTAL	ACTIVE *	of TOTAL	
Current Denver Group Trip Leaders	191	168	88%	
Current Denver Group Trip Leader Emeritus	80	39	49%	
DGTLs Emeritus who have or will be taking WFA since 7/1/	24 14	12	86%	
After Emeritus TLs with WFA plans become current:				
Current Denver Group Trip Leaders	205	180	88%	
Denver Group Trip Leaders Emeritus	66	27	41%	
% reduction in number of trip leaders	24%	13%		
* - "ACTIVE" definied as a TL who has led/co-lead a trip or instructed	class in the la	st 12 months		
The DGLC plans to reach out via entrip leaders who opted to not remoterification to find out why they The DGLC has processed a total of \$6600, of which 31 have WFA enrollment. These scholarsh need WFA to continue leading affiget into one of the 5 free spots piplan to stop all of these WFA ("Or after July 31, 2024 as the DGLC feaccommodated those trip leaders The DGLC continues to his with CMC Staff to enhance our coour current projects involving Staprojects affecting DG needs.	email to ew the chose to 36 peo e been in ips cover. er July rovided verflow els that ave mo	the acti r WFA o do so. ple for Needeeme er DG TL 1 and co by CMC ") schola we hav nthly manders	WFA for ed for s that ould not . We arships e eetings clarify	
 New "Brand Book" aka s Google ads available on New semi annual course single point of informati classes to direct membe Sign-up pages. Released September 1 	request catalog on abou rs to Re	for cou gs! Provi it schoo gistratic	des a Is and	 Graham posted a brand book/style guide to standardize all outward communications.

Conservation and Trails: Steve

- The trail work trip took place last Saturday.
 T&C is looking for at least one more for the trip on the 17th.
- T&C may have another trail work day in October in the Rampart Range. Steve is working with the South Platte district developed recreation ranger (i.e., the "motorized guy"). Project is to close an incursion trail going south/southeast from Dakan Mountain Road about 1.5 miles east of Rampart Range Road. The organized motorized recreation group that works Rampart Range also wants it closed.
- Steve was asked at the July council meeting ro provide a rough idea of how much time he spends on Trails & Conservation work. Steve estimates he spends 1-2 hours on strictly Denver work per week, with the caveat that it has been tough to estimate because 1) he's never been asked internally to track hours and break down by category, 2) he also does work for State CMC and he'snever tried to keep State & Denver separate, 3) some work is both State & Denver, like the CPW Regional Recreation project, Outside 285.
- Steve notes that while he is relinquishing overall management authority for the T & C Committee as of September 30, he will retain responsibility for setting up and leading trail crews, primarily with the USFS South Platte Ranger district. He also anticipates remaining as a Denver Group contact with State for doing trail work. He suggests Council should ponder how it wants to handle this until a new T & C Chair is selected. Steve is happy to consult with Council in case of expressed interest.

- Steve Bonowski will be stepping down as heads trails and conservation as of September 30th.
- Steve proposed 3 potential replacement.
- Proposal is to shrink committee responsibilities.
- The need to replace Nicole is more urgent now that Steve is stepping down.
- Proposal to have Steve back to a subsequent meeting prior to him stepping down.
- Brian Kelleher proposed the idea of eliminating conservation related activities entirely from the committee once Steve steps down. This proposal will require further discussion.

	Dur Ger Tov occ	ham Mons ntry, Terry F vnsend, and asional Trip	Section (Robbie Monsma, ma, Wayne Howell, Abbie Ploski, Jack Melim, Craig I a couple of other Leaders)	 Desire to track attrition of trip leaders year over year.
	Date	Day	Location	
	7/2	Tuesday	Castlewood Canyon	
	7/5	Friday	W. Jefferson Trail	
	7/9	Tuesday	Mt Bierstadt	
	7/12	Friday	Fourth of July TH	
Member Initiatives Committee: Genna	7/12	Friday	Gore Range Trail	
	7/14	Sunday	Fourth of July TH	
	7/20	Saturda y	Stanley Mountain Key Exchange #1	
	7/20	Saturda y	Stanley Mountain Key Exchange #2	
	7/22	Monday	St Vrain Mountain	
	7/28	Sunday	Brainard Lake Long Lake	
	7/30	Tuesday	Mt Silverheels	
	# of trips 11			
			shoe School (Wayne nsma, others)	

We are using the summer to complete our prep for 2025. At the moment, we are...

- Setting up dates for the CMC fall course catalog
- Coordinating with ATA re same, since we share some instructors and the snowshoes.
- Adding "First SS Trips" this year to the School Schedule instead of just the trip calendar
- Creating a First SS Trip Template
- Looking for first feedback from 2024 instructors re 2025 availability
- Rewriting BSS template to try and cut down on roster churn
- 3. New and Prospective Member Hikes (2-3 hikes per month) Michael McMahon, Monsmas, others.
- a. **Update:** We still do not have a new member helps information page at the site either text or links. However, the information once on Robbie's private Google Docs page has been uploaded by WTS to its cmc.org area:
 - Find Your Adventure Trifold brochure
 - <u>Finding Your Place on CMC's Trip Schedule:</u>
 <u>Member Guide to Hiking With the CMC</u>
 (Generic version of Ascending Hike Member Guide)
 - Trip and Trail Etiquette
 - b. **Reminder:** We still do not have a proper New Member Hikes web page. There is a dummy page there already (https://www.cmc.org/groups-sections/special-

interest-sections/new-member-hikes), and replacement copy/photos have been supplied. c. **Reminder:** We have asked for the first tile at the Schools page to be a list of no pre-requisite classes since new members ask. Has not happened: https://www.cmc.org/educationadventure/schools-courses July 2024 Denver New Member Hike Stats Day Date Roster TL+ Total Vets 7/7/2024 Saturda 9 1 У 7/27/202 2 Saturda 10 4 19 roster members, 16 2 Trips There were 22 total RMOTHG trips in July and Proposal to have RMOTHG pay the 21 RMOTHG trips in June, close to typical for this time of commensurate share of overhead with year. Of the 22 trips in July, 15 were hikes and 7 were other groups. bike rides RMOTHG: Jim There are several recent or upcoming social events: August 5 - 8 - annual RMOTHG Camping gathering at Turquoise Lake

	o September 14 - RMOTHG's annual meeting at the AMC There was a RMOTHG Board Meeting on July 1st. The next RMOTHG board meeting should be sometime in September. Dates selected for annual RMOTHG events o Holiday Party – Dec. 8th at AMC	
Bobcats: Jim	 There were 9 Bobcats trips on the calendar in July and 9 in June. This is better than recent months, but still only about half of a typical May or June. The Bobcats are interested in feedback from the Denver Group Council on options to encourage and reward trip leaders to lead more trips The Bobcats have a new Newsletter Editor (Deborah English) and Communications Manager (Rich McAdams). The first Bobcats newsletter this year will be going out mid-August. There have been 2 recent LITs for potential new Bobcats trip leaders, and there are 2 LITs for potential new Bobcats trip leaders this month. The annual Bobcats picnic will be held on September 21 at the large pavilion in Tanglewood Park South in Golden. 	Proposed incentives to encourage more trips: gift certificates based on number of trips lead; charge for membership to Bobcats to fund trip incentives.
Fly Fishing: David	No updates	
BPX: Sandy	The BPX Committee canceled their August meeting; the next meeting will be held on Tuesday, September 3rd, 7:00-8:30 PM. Trip Leader Dave Molyneux is the newest member of the committee. Welcome, Dave.	
• Photography: Jim	 Instead of a regular indoors meeting in August, the Photo Section will have a social gathering and photography walk along Clear Creek on Wednesday August 14. 	

	The September Photo Section meeting will be held on September 11th at the AMC, and will feature a presentation on "exploring Alaska's Coastal Wilderness"	
Newsletter: Sandy	I combined the July & August newsletters into one edition due to limited time in my schedule and I need a break. It went to 2966 members, with a 68.3% open rate (lower than usual but that might be seasonal). A good amount of clicks on the links, with WTS announcement getting the highest.	
Guest presentation:		
Denver Group Council Leadership/Meeting		
2024 DGC Goal Discussion		
Councilor Time/Open Forum (All) Announcements		
Denver Events:		
Denver Group Council 2024		

Closure of Meeting

3 attachments – see below

Colorado Mountain Club

Profit and Loss

October 2023 - June 2024

	TOTAL
Income	
3000 Dues	7,684.00
3100 Section Income	
3101 BPX	6,400.00
3102 Photo Section	1,380.00
3103 RMOTH	5,505.00
3104 TCS section	140.00
Total 3100 Section Income	13,425.00
3420 School Registration Fees	199,265.45
TCS	19,160.75
Total 3420 School Registration Fees	218,426.20
3430 Event Revenue	4,885.60
3600 Contributions-Individuals	100.00
3810 Subscription Sales	5,435.00
3900 Other Income	
3020 Interest	2,940.13
Total 3900 Other Income	2,940.13
Total Income	\$252,895.93
BROSS PROFIT	\$252,895.93
Expenses	
4100 Payroll Costs	634.52
4000 Salaries and Wages	20,861.35
Total 4100 Payroll Costs	21,495.87
4270 Admin	169.70
4280 Equipment Expenses	298.86
4281 Section Exp	264.32
4290 Marketing	309.88
4410 School Expense	94,455.83
4415 Event Expenses	13,766.13
4450 Meals and Entertainment	82.68
4452 Equipment	1,022.9
4698 Web Page Expenses	1,018.76
4700 Occupancy	23,760.00
4930 Volunteer Recognition	17,779.14
4970 Credit Card Fees	8,243.46
5900 Miscellaneous	195.31
6500 Permit Fees	855.19
Scholarship Expense	1,875.76
Total Expenses	\$185,593.82
	\$67,302.11
NET OPERATING INCOME	ψον (ου ε. τ. τ

Colorado Mountain Club (Denver) Balance Sheet

Comparison September 2024 to June 2024

	Sept	ember Total	AprilTotal	May Total	June Total
ASSETS					
Current Assets					
Group bank accounts					
1002 BOK Denver Savings 0594		104,968.00	96,279.48	96,606.21	91,908.13
1006 Denver Relmbursement account 7225		3,198.75	3,679.62	3,679.62	3,679.62
1007 BOK Denver Operating Acct 7973		2,253.12	8,212.01	4,571.05	5,341.93
Total Group bank accounts	\$	110,419.87	\$ 108,171.11	\$ 104,856.88	\$ 100,929.68
Total Bank Accounts	\$	220,839.74	\$ 108,171.11	\$ 104,856.88	\$ 100,929.68
Accounts Receivable					
1100 Accounts Receivable			0.00	0.00	0.00
Total Accounts Receivable			\$ 0.00	\$ 0.00	\$ 0.00
Other Current Assets					
Denver Group Loan Receivable		63,000.00	63,000.00	63,000.00	63,000.00
Due from State to Groups		86,454.21	178,699.27	181,655.00	191,325.50
Total Other Assets	\$	149,454.21	\$ 241,699.27	\$ 244,655.00	\$ 254,325.50
TOTAL ASSETS	\$	370,293.95	\$ 349,870.38	\$ 349,511.88	\$ 355,255.18
LIABILITIES AND EQUITY					
Liabilities					
Current Liabilities					
Accounts Payable					
2010 Accounts Payable		21,626.07	2,762.31	3,832.90	729.59
Total Accounts Payable	\$	21,626.07	\$ 2,762.31	\$ 3,832.90	\$ 729.59
Equity					
2740 Opening Bal Equity		90,161.28			
2750 Retained Earnings		93,126.65			
Net Income		54,980.08			
Total Equity	\$	238,248.01	\$ 347,108.07	\$ 345,678.98	\$ 354,525.59
TOTAL LIABILITIES AND EQUITY	\$	259,874.08	\$ 349,870.38	\$ 349,511.88	\$ 355,255.18

Denver Group by School, Section or Committee ctober 2023 - June 2024

Line Item	AIARE		BPX		CPR		DGC	PHOTO		RMOTHG		BNSS	WTS	TCS	ATA	WCS	
A Contributions													\$ 100.00				
A Event Revenue		s	35.00			S	1,613.00		5	3,232.60				\$ 5.00			
A Membership Dues						s	8,141.00										
A Other Income						S	2,940.13										
A School Tuition 5	\$ 54,173.20	s	(20.00)	\$ 2	2,230.00						S	9,230.00	\$ 12,620.00	\$ 90,962.00	\$3,830.00	\$ 2,420.00	1 5
A Section Income - Dues		s	8,980.00					\$ 2,020.00	5	7,620.00							
B AMC Room Expense						S (23,760.00)										
B Bank Fees						s	(7,228.43)										
B Credit Card Fees						s	(1,132.77)										
B Equipment Expense														\$ (1,022.91)			
B Event Expense		S ((1,490.50)			s	(6,036.77)		5	(5,128.30)				\$ (816.25)			
B Marketing Expense						s	(309.88)										
B Miscellaneous Expense						s	(195.31)										
B Permit Fees						s	146.27										
B Scholarship Expense 5	\$ (1,605.95)					s	(269.81)										
B School Expense 5	\$ (26,499.75)	s	(27.58)	S	(00.008)	s	(5,689.47)	\$ (69.64))		S	(4,140.20)	\$ (1,595.27)	\$ (53,383.27)	\$ (188.73)		5
B Section Expense		s	(167.10)														
B Staff Salaries						S (19,269.00)										
B Volunteer Recognition		s	(304.12)								S	(639.80)	\$ (3,141.23)	\$ (9,083.87)	\$ (220.00)		9
B Web Page Expense						s	(863.96)		5	(154.80)							
(blank)																	
Grand Total 5	\$ 26,067.50	\$	7,005.70	\$ 1	,430.00	\$ (51,915.00)	\$ 1,950.36	- 5	5,569.50	\$	4,450.00	\$ 7,983.50	\$ 26,680.70	\$ 3,421.27	\$ 2,420.00	1
Overhead Charge to DG \$	\$ (10,834.64)	\$ ((1,796.00)	\$	(446.00)			\$ (404.00)) 5	(762.00)	S	(1,846.00)	\$ (2,524.00)	\$ (18,192.40)	\$ (766.00)	\$ (484.00	1) 5
School Income for 2024 FY														\$ 150.00			
Scholarship provided by DLC																	
Net Income YTD \$	\$ 15,232.86	S	5,209.70	\$	984.00	\$ (51,915.00)	\$ 1,546.36	- 4	4,807.50	S	2,604.00	\$ 5,459.50	\$ 8,638.30	\$ 2,655.27	\$ 1,936.00) (
Room Charges		\$	900.00	\$	875.00	\$	2,495.00	\$ 700.00	-	1,170.00			\$ 2,560.00	\$ 10,550.00	\$ 2,390.00	\$ 470.00)

Notes:

Room charges that DGC is covering for this fiscal year School tuition for TCS is income for FY2024 booked in FY2023

WCS	BIMS	DHS	Tele SS	FFS	SMS	Bobcats	IHS	WSS	ASC		BKPS	BSS	DLC	G	rand Total
														S	100.00
														S	4,885.60
														S S	8,141.00 2.940.13
\$ 2.420.00	\$ 401.00	\$ 7 570 00	\$ 630500	\$ 9,210.00	\$ 3,550,00		\$ 745.00	\$ 2 700 00	\$ 5,490.00	s	6.860.00			_	218.276.20
9 2,420.00	9 401.00	\$ 7,070.00	9 0,000.00	9 5,210.00	9 0,000.00		9 740.00	\$ 2,100.00	9 0,400.00		0,000.00			s	18.620.00
														_	(23,760.00)
														s	(7,228.43)
														s	(1,132.77)
									\$ (298.86)					S	(1,321.77)
						\$ (140.00)								s	(13,611.82)
														S	(309.88)
														S	(195.31)
														S	146.27
	\$ (17.29)	6 (20.00)	0 10 011 401	6 (2 020 25)	0 /4 404 45\			6 (510.70)	e (004.33)						(1,875.76)
	\$ (17.29)	\$ (29.00)	\$ (2,011.42)	\$ (3,029.25)	\$ (1,434.40)	\$ (154.31)		\$ (012.79)	\$ (981.33)					S ((321.41)
						\$ (104.01)									(19,269.00)
	\$ (455.48)			\$ (2,324.95)					\$ (1,194.84)			\$ (414.85)			(17,779.14)
									,						(1,018.76)
\$ 2.420.00	¢ /71 77\	¢ 7 540 34	6 9 599 58	\$ 3,855.80	6 2 115 55	¢ /29// 311	\$ 745.00	¢ 2 127 21	6 9 014 97	ė	6 860 00	\$ (414.85)		ė	64,295.05
				\$ (1,842.00)					\$ (1,098.00)		(1,372.00)	\$ (414.00)			(46,621.24)
9 (404.00)	9 (00.20)	\$ (1,014.00)	\$ (1,E01.00)	\$ (1,042.00)	0 (710.00)		9 (143.00)	\$ (D40.00)	9 (1,030.00)		(1,012.00)			s	150.00
													\$ (6,839.00)	s	(6,839.00)
\$ 1,936.00	\$ (151.97)	\$ 6,026.34	\$ 2,432.58	\$ 2,013.80	\$ 1,405.55	\$ (294.31)	\$ 596.00	\$ 1,647.21	\$ 1,916.97	S	5,488.00	\$ (414.85)	\$ (6,839.00)	S	10,984.81
													610.004.01		
\$ 470.00		\$ 1,065.00			\$ 350.00	\$ 235.00				ADD	ition Check		\$10,984.81	¢	23,760.00
3 470.00		3 1,005.00			3 33U.UU	\$ 235.00								2	23,700.00