CMC Denver Backpacking Section (BPX)
April 13, 2021 Meeting Minutes
Accepted April 17, 2021

Attendees: John Walters, Uwe Sartori, Steve Wolf, Louise Campbell-Blair, Randy Blosser, Bill Greer, Pat McKinley, Neil Arthur, Danielle Piscatelli, Leila Murphy, Dinorah Lebron, Mike Holden, Linda Lawson
Absent: Maggie Burns, Mercedes Aponte, Cheryl Harmel

Business Agenda

Prior Business:
Electronic Communications reviewed. Chair identified need to have Electronic Communications posted with committee meeting minutes to BPX webpage due to functional organizational structure of the committee.

Action Items reviewed. Chair identified advantage of having Action Items as a functional check list.

2021 BPX Trip Activation to be accomplished by Steve post meeting for rollout to BPX members April 14th.

New Business, by Function:

Chair


2. CMC COVID Protocols as revised April 1st requires additional administration and oversight by leaders; discussion identified need for alternative trip/trailhead to be identified in online trip posting; nuisances of changes to trip descriptions each time COVID protocols are changed. Solution to be developed prior to May meeting; Uwe to initiate discussion with appropriate committee members.

3. Proposed BPX Scholarship Document provided March 3rd to committee members; no action taken; proposal now in hands of incoming Chair who identified scholarships as a means to BPX Trip Leader recruitment and benefit.

Membership Statistics

4. Research Function Coordinator, Louise, provided statistics prior to the meeting identifying a 15-20% renewal rate and additional of 94 new BPX members since January 4, the date dues became effective. Discussion ensued related to expected membership reduction, new members, definition of members served being more inclusive than only those who participate in BPX trips.

Trip Leader & Trip Leader Development Functions

5. Uwe reported results of Trip Leader calling campaign with forecast that participation of listed BPX Trip Leaders could be 90% if all those not claiming a trip prior to March 15 but indicating they may do so later this season.

Other points covered included plans for Pack Leader photos, rewards and recognition, articles in a separate Pack Leader newsletter, recruiting.

Louise reported 32 of the 51 Pack Leaders claimed 57 trips for an average of 1.8 trips claimed per leader and a 63% participation rate of Pack Leaders pool.

6. Trips Coordinator

Steve reported all trips to be activated tonight. Discussion of joint trips with FFX to be accomplished offline between Steve and Uwe; Just in Time (JIT) trips need to be finalized; John took responsibility to do so.
7. **Communications, Events, Social Media, Newsletter**

Dinorah presented FB statistics showing an upward trend in all areas with BPX FB Group members increasing from 154 in January to 254 at the end of March. FB statistics also provide the days of the week and times of day when members are most active.

Linda reported the FY 2022 BPX Communications Plan and Membership Plan Drafts will be distributed to committee members this week for review. Gear Checks plans and hosts are in place with PPG members registering for the Mueller Gear Check. Leila reported the newsletter will be distributed approximately April 20 after initial trip registration; open slots and standby status for trips with 0 standbys or only 1 standby will be included for only future two months, not the entire season in each newsletter.

Danielle advised the FY 2022 Events Plan Draft to be distributed by end of April.

A document titled “BPX 2021 Communications Focus” was distributed by Linda prior to the meeting; the document identifies suggested topics for newsletter, events, social media, leader communications, new member communications, trip registrant communications for April through October.

8. **Research Coordinator**

Louise reported the FY 2022 Research Plan is complete and awaits combination with the final FY 2022 Operations Plan in July. Once the FY 2022 Operations Plan is complete then the FY 2022 BPX Budget can be developed.

9. **Other**

Uwe suggested social activity for committee members; he will provide a Doodle poll.

10. **Close & Wrap Up – John & Uwe**

    Accolades and recognition of contributions by founders, John and Linda, were offered by all and humbly accepted

    John’s resignation as Chair is effective April 15, 2021 and was accepted by the committee; Linda will resignation to Uwe prior to the end of the month.

Submitted by Linda Lawson, April 15, 2021